



VALUE-ADDED RESELLER & AUTHORIZED INSTALLER/TUNER APPLICATION

Complete this application with as much detail as possible and submit to Electromotive using your choice of methods. We will review your application quickly and get back to you with any questions.

MAIL:
Electromotive, Inc.
ATTN: Reseller Relations
9131 Centreville Rd.
Manassas, VA 20110

FAX: 703.331.0161

EMAIL:
support@electromotive-inc.com

I AM APPLYING TO BE:

A Valued-Added Reseller _____

A Provisional Value-Added Reseller _____

An Authorized Tuner/Installer _____

CONTACT INFORMATION

Name: _____

Federal Tax ID # (US only) _____

Business/Shipping Address (No Post Office Boxes):

Street: _____

City: _____

State/Province: _____

Country: _____ Postal Code: _____

Primary Business Telephone # _____

Business Fax # _____

Business Website Address: _____

Contact Name: _____

Contact Title: _____

Contact Telephone: _____ Contact Email: _____

ABOUT YOUR BUSINESS:

General Information:

How many years have you been in business? _____

How many full-time employees (working on engines)? _____

Square footage of your facility (devoted to performance & racing activities)? _____

Do you have a dyno on premises? Yes _____ No _____

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Business Structure:

What is your primary business structure?

- Retail _____
- Jobber _____
- Wholesale Distributor _____
- Internet Retailer _____
- Race Shop _____
- Engine Builder _____
- Performance Component Installation/Tuning _____
- Other (explain): _____

Percentage Split (if applicable)

Retail _____% Wholesale _____%

Primary Customer Segments Served (Rank your top 3 segments):

- Racing _____
 - Drag _____
 - Track/Dirt _____
- Domestic V-8 _____
- Asian Import _____
- European Import _____
- Truck/SUV _____
- 4 x 4 _____
- Street Performance/Show
- Marine _____
- Other Power Sports _____
- Other _____

Brand Familiarity:

What brands of aftermarket ECUs and ignitions do you work with the most (Pick the top 3)?

- Electromotive _____
- MSD _____
- Mallory _____
- Holley _____
- HalTech _____
- MoTec _____
- Accel _____
- Fast _____
- Big Stuff _____
- AEM _____
- Other _____



What brands of aftermarket ECUs and ignitions do you sell currently?

- Electromotive _____
- MSD _____
- Mallory _____
- Holley _____
- HalTech _____
- MoTech _____
- Accel _____
- Fast _____
- Big Stuff _____
- AEM _____
- Other _____

For which of the brands above are you an authorized reseller/installer? _____

Roughly how many ECUs (of any brand) do you sell each year? _____

Roughly how many ECUs do you install and tune each year? _____

Which statements (choose up to two) best describes your customers?

- Ask your advice on which ECUs before buying? _____
- Bring you an ECU they have already purchased? _____
- Buy an ECU from you and have it installed elsewhere? _____
- Buy and ECU from you and have you install it? _____
- Buy a complete motor from you with ECU chosen and installed by you? _____
- Other (explain)? _____

Printed Name of Applicant _____

Signature of Applicant _____

Title of Applicant: _____

Date: _____